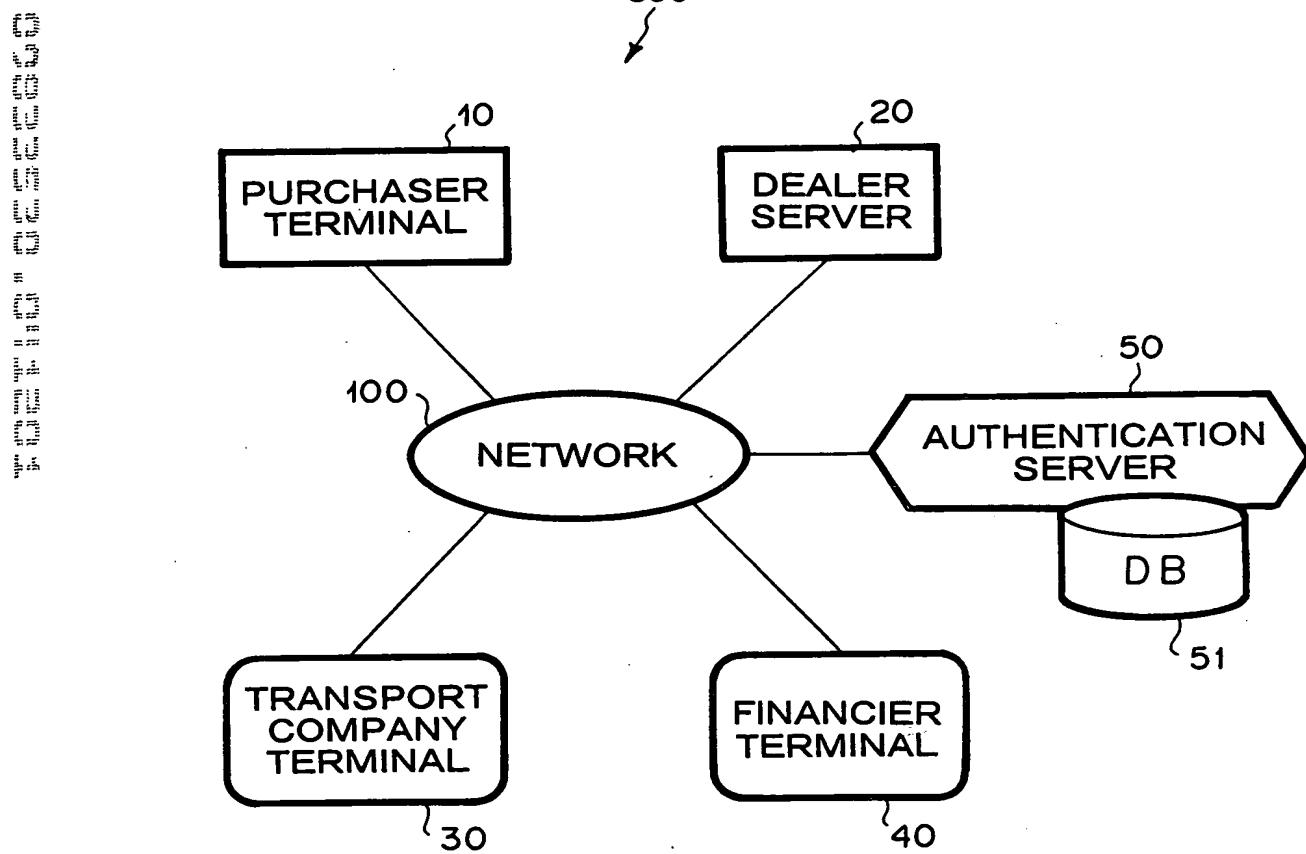
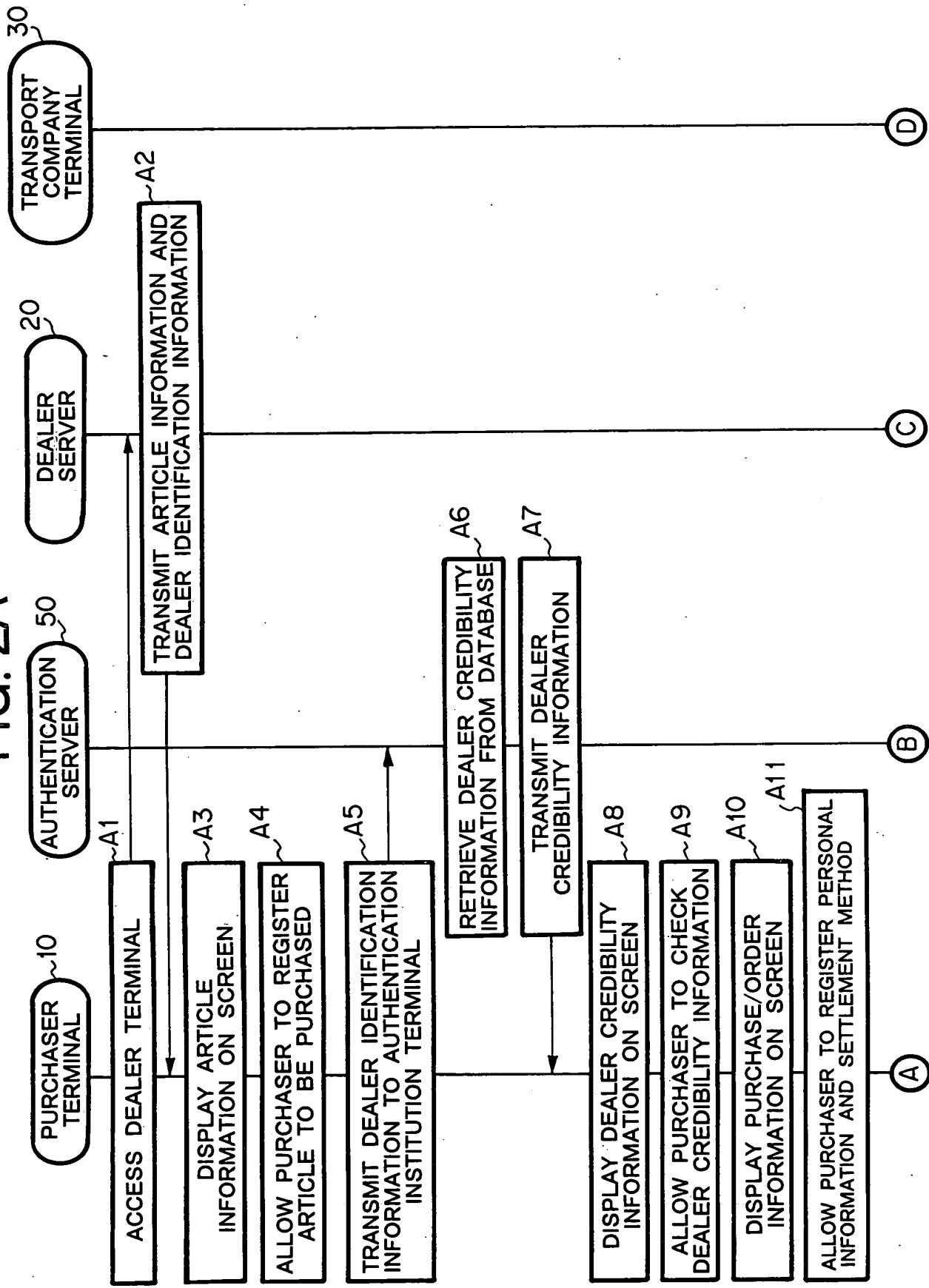


**FIG. 1**

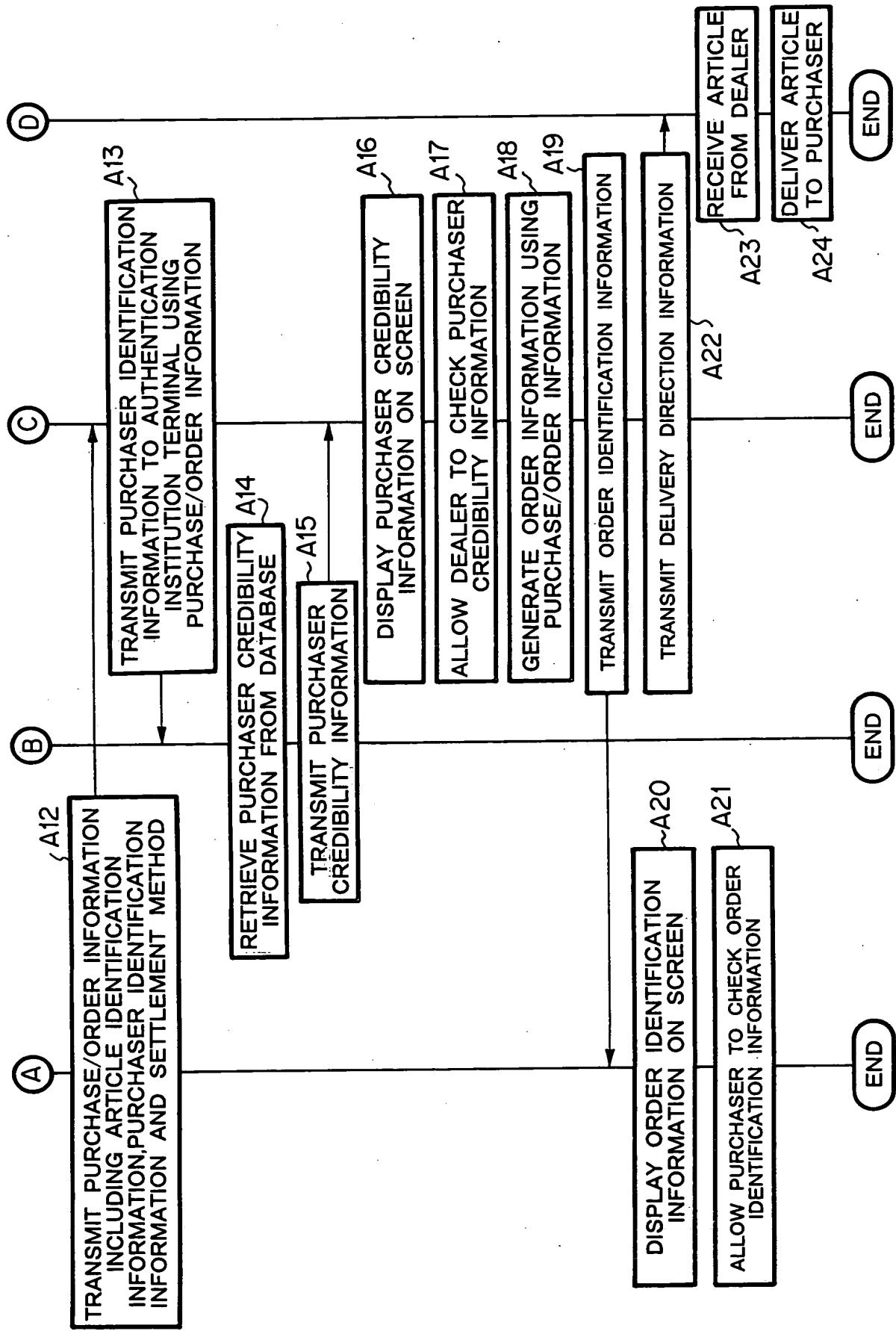
**DIRECT MARKETING SYSTEM  
UTILIZING NETWORK**



**FIG. 2A**



**FIG. 2B**



**FIG.3**

ARTICLE LIST		ARTICLE NUMBER	PRICE	PURCHASE
ARTICLE NAME				
COMPACT DISC A		XXXXX1	¥2,500	<input type="checkbox"/>
COMPACT DISC B		XXXXX2	¥2,800	<input checked="" type="checkbox"/>
COMPACT DISC C		XXXXX3	¥3,000	<input type="checkbox"/>
COMPACT DISC D		XXXXX4	¥2,000	<input type="checkbox"/>
COMPACT DISC E		XXXXX5	¥2,000	<input checked="" type="checkbox"/>

**TO PURCHASE PROCEDURES** 

**CHECK CREDIBILITY INFORMATION**

# FIG. 4

CREDIBILITY INFORMATION	
DEALER NAME	XY DIRECT
ADDRESS	1-2 XX CHOU CHOU-KU TOKYO
URL	<a href="http://www.marubatsu.co.jp">www.marubatsu.co.jp</a>
SELLING RECORDS	23,456
NUMBER OF RETURNS	78
DAYS TAKING UNTIL PURCHASER RECEIVES ORDERED ARTICLE	AVERAGE 3.4 DAYS
DEALING STATUS WITH FINANCIAL INSTITUTIONS	NO PROBLEM

# FIG.5

PURCHASE/ORDER INFORMATION			
ARTICLE NAME	ARTICLE NUMBER	PRICE	
COMPACT DISC B	XXXX2	¥2,800	
COMPACT DISC E	XXXX5	¥2,000	
TOTAL		¥4,800	
ADDRESS	NAME	TELEPHONE NUMBER	
1234 XX CHOU YY SHI ZZ PREFECTURE	XX YAMADA	0123-45-6789	
PAYMENT METHOD			
<input type="checkbox"/> CASH ON DELIVERY	<input type="checkbox"/> POSTAL TRANSFER	<input type="checkbox"/> BANK TRANSFER	<input type="checkbox"/> PAY AT CONVENIENCE STORE
<input checked="" type="checkbox"/> CREDIT CARD	CREDIT CARD NUMBER	1111-2222-3333-4444	
	VALID UNTIL	2005/12	
<input type="button" value="SEND"/>			

# FIG. 6

CREDIBILITY INFORMATION	
ORDERER NAME	XX YAMADA
ADDRESS	1234 XX CHOU YY SHI ZZ PREFECTURE
TELEPHONE NUMBER	0123-45-6789
PURCHASE RECORDS	
NUMBER OF TIMES OF TRANSFER IN ARREAR	7
NUMBER OF TIMES OF ACCOUNT BALANCE SHORTAGE	1
FINANCIAL INSTITUTION INFORMATION	0
NO PROBLEM	

# FIG.7

CHECK CONTENT OF ORDER			
ARTICLE NAME	ARTICLE NUMBER	PRICE	
COMPACT DISC B	XXXX2	¥2,800	
COMPACT DISC E	XXXX5	¥2,000	
TOTAL		¥4,800	
ADDRESS	NAME	TELEPHONE NUMBER	
1234 XX CHOU YY SHI ZZ PREFECTURE	XX YAMADA	0123-45-6789	
PAYMENT METHOD			
<input type="checkbox"/> CASH ON DELIVERY	<input type="checkbox"/> POSTAL TRANSFER	<input type="checkbox"/> BANK TRANSFER	<input type="checkbox"/> PAY AT CONVENIENCE STORE
<input checked="" type="checkbox"/> CREDIT CARD	CREDIT CARD NUMBER	1111-2222-3333-4444	
	VALID UNTIL	2005/12	
<input type="checkbox"/> OK			

**FIG. 8**  
**PRIOR ART**

